



MANUFACTURING EXCELLENCE SUMMIT 2018

Querétaro, México

INTRODUCTION



MANUFACTURING EXCELLENCE
SUMMIT 2018

Thinking of being able to offer you an event of the best quality and with the most up-to-date content regarding Lean Manufacturing and Operational Excellence, we have decided to join forces with two major companies in this medium: Shingo Institute and AME (Association for Manufacturing Excellence). Together always looking to promote the growth of companies not only in North America but now also in Mexico..

We have designed this space with the intention of bringing leaders from different organizations and people like you, always at the forefront and seeking to add value to their person, their work areas and their organizations. The purpose is to **share, learn and grow together**, thus acquiring a clearer vision of how to develop and consolidate systems, tools and principles that allow them to observe concrete, tangible and sustainable results within their organizations.

Below we show you the development of activities that will bring you closer to world leaders in Lean Manufacturing and Operational Excellence, through different workshops, business visits and conferences.

We look forward to seeing you!

WHO SHOULD ASSIST?



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- ✓ **Organizations** preferably from the manufacturing sector (although all types are welcome) that wish to increase their value offer based on the concept of eliminating waste through a deep cultural transformation.
- ✓ **Directors and Managers** with the challenge of making the value flow more efficient and obtaining better results to their (shareholders, customers, staff and community).
- ✓ **Agents of change** seeking sustainable continuous improvement, through people.
- ✓ **Interested** in promoting the culture of Business Excellence in their organizations.
- ✓ **Involved** in the issue of human capital within companies.



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MANUFACTURING EXCELLENCE SUMMIT 2018 QUERÉTARO MÉXICO

May 28, 29 y 30 / Venue Lensys Training Center

Cursos - Talleres

Lean Bronze Certification Course

May 28, 2018	8:00	17:00	Lean Bronze Certification Course	Aula Lensys	Larry Anderson
May 29, 2018	8:00	17:00	Lean Bronze Certification Course	Aula Lensys	Larry Anderson
May 30, 2018	8:00	17:00	Lean Bronze Certification Exam	Aula Lensys	Larry Anderson

Discover Excellence Workshop

May 28, 2018	8:00	17:00	Discover Excellence	Industrias CROWN	J. Francisco Ramírez
May 29, 2018	8:00	17:00	Discover Excellence	Industrias CROWN	J. Francisco Ramírez

Visual Thinking Workshop

May 30, 2018	8:00	17:00	Visual Thinking: You Can't Get to Excellence Without It	Autoliv AQW	Gwendolyn Galsworth
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Site Tours

May 30, 2018	8:00	11:00	CROWN Industrias Montacargas, planta 1	Company	Crown
May 30, 2018	15:00	18:00	CROWN Industrias Montacargas, planta 1	Company	Crown
May 30, 2018	8:00	11:00	AUTOLIV AQW	Company	Autoliv
May 30, 2018	15:00	18:00	AUTOLIV AQW	Company	Autoliv



MANUFACTURING EXCELLENCE SUMMIT 2018, QUERÉTARO MÉXICO

Venue: CLUB DE INDUSTRIALES DE QUERÉTARO

Conferences

MAY 31, 2018

8:15	Welcome Remarks	LENSYS	J. Francisco Ramírez
8:25	Opening	AME	Larry Anderson
8:40	Conference: Build Organizational Capability	Brightside Alliance, LLC	Joanne Deys
9:40	INTERMISSION		
10:00	Conference: PPG-Comex / Excellence Leadership	COMEX	Salvador Padilla
11:00	Conference: AME Mexico to complement the improvement efforts	AME	Larry Anderson
12:00	INTERMISSION		
12:15	Conference: Suply Chain Efficient Management	AME	Douglas Carlberg
13:15	LUNCH		
14:30	Conference: Visual Workplace	Visual Thinking, Inc	Gwendolyn Galswoth
15:30	INTERMISSION		
15:45	Conference: Systems Drive Behaviors	Lensys	J. Francisco Ramírez

JUNE 1st., 2018

8:30	Conference: Shingo Assesment Process and Update	Shingo Institute	Shaun Barker
9:40	Conference: Lean Management on Health Systems (reflection & learning)	Kaiser Permanente	Carlos Scholz
10:45	INTERMISSION		
11:15	Conference: Lean Office	Magna	Diba Ilunga
12:30	Conference: Nombre pendiente	TBD	TBD
13:30	EVENT CLOSURE		

Simultaneous Translation Services in all conferences.



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WORKSHOPS

Shingo Workshop



It is a workshop oriented to the sustainability of the good results through the teaching of the Model of Excellence, the Principles and the Three Insights in a session of 2 days of interaction between the participants in the real world of the company.

May 28 & 29

Venue: CROWN

Instructor: Francisco Ramírez

Taught in Spanish

CROWN

Lean Bronze Certification Course and Exam



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LEAN[™]
certification
AME • SHINGO INSTITUTE • SME

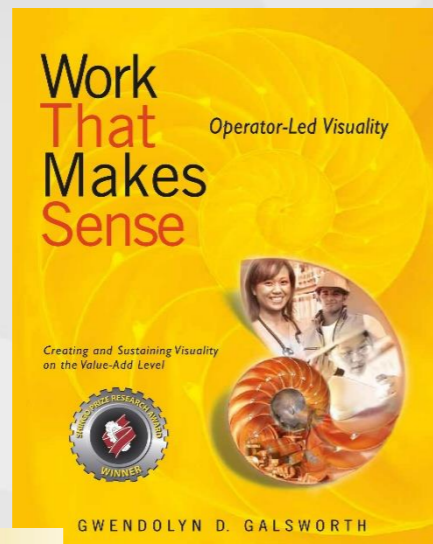
It's an industry-leading certification program for individuals, companies, and educators who want to confirm and validate their proficiency in Lean topics. Here you'll access in depth to the latest improvements in thought and best lean practices, obtaining an integral and effective route for professional and work development that is aligned with recognized standards by the industry.)

May 28, 29 & 30
Venue: Lensys Training Center
Instructor: Larry Anderson
Taught in English

Visual Thinking: You Can't Get to Excellence Without It



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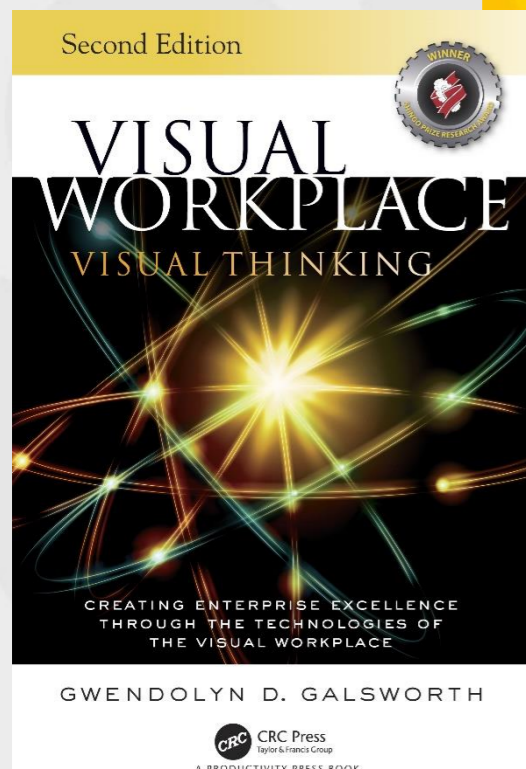


Gwendolyn Galsworth is a recognized expert in Visual Workplace worldwide. Dr. Galsworth has developed a variety of methodologies to achieve the perfect alignment between visual support techniques and the culture of each workplace, achieving an impressive transformation in organizations.

Workshop scope: You will...

- Know the main visual techniques and how they work together to create important final results.
- Learn to diagnose visuality in your own company to identify your current level of visual competence.
- Learn how to measure the final visual results and how to track their impact on people.
- Learn the vital difference between the measures they monitor and the measures they lead.
- Discover the most important mistakes when launching a visual initiative and how to avoid them.

Reserve your place as soon as possible. Limited availability.
Taught in English





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SITE TOURS

CROWN





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CONFERENCES

Shaun Barker/ Shingo Institute Associate Director



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Shaun Barker has been the assistant executive director for the Shingo Institute since 2001 where he is responsible for such organizational operations as finance, human resources, information technology, marketing and development.

Mr. Barker participates in the development of Shingo educational offerings and is a contributor to both the **world-renowned Shingo Model and the Shingo Prize Application Guidelines** - the international standard of operational excellence.

Mr. Barker is an engaging speaker and instructor for the Shingo Institute and trains companies on the Shingo Model and Shingo Guiding Principles, teaching how to apply principle-based leadership to their own operations and to use assessment tools to foster continuous improvement within their organizations.

As a result of his expertise, Mr. Barker has delivered presentations and workshops to professionals in various parts of the world including the United States, Canada, China, Mexico and Europe.

Doug Carlberg/ M2 Global Technology LTD Chairman and CEO



He has more than 35 years of experience in the management of operations in the electronics and telecommunications.

His background includes more than 20 years of executive leadership, specializing in directing all aspects of Lean Manufacturing in product development, production, supply chain management, sales and service.

He received numerous awards for his excellence in manufacturing, and is currently president of the Southwest Region of the AME (Association for Excellence in Manufacturing) and participates in the Board of Governors for the Shingo Prize.

Mr. Carlberg is also a member of the Executive Advisory Council of Utah State University for the Shingo Award, the world's highest standard of Operational Excellence.

He is chairman and chairman of the board of M2 Global Inc., a general partnership that owns and operates M2 Global Technology Ltd.

***M2 Global Technology LTD**, a world-class provider of first-class microwave products and precision manufacturing services. Through these two Business Units, we have been serving the defense, telecommunications and aerospace industries for more than 30 years. The company's products are used in cellular communication systems, satellite links up and down, line of sight communications, radar countermeasures, broadcasting equipment and fuselage systems.*



Diba Ilunga / Magna

Vice President Magna DS Powetrain



He was General Manager of Magna Powertrain Ramos Arizpe from 2010 until the beginning of 2016, where he directed the growth and transformation of the plant.

He worked for 17 years in the automotive sector in Europe, the United States and Latin America; occupying various positions in finance, corporate development, sales, launch management and operations.

He worked for 4 years in the consulting business leading restructuring and implementation of ERP (Enterprise Resource Planning) systems.

He has a Masters in Business Administration from the Business School at the University of Brussels.

Conference title: **Lean implementations in the office**

All of us understand what is the management of Lean processes in the production floor. Standardized work and the Line Balancing Graph are examples of common tools that we use in the production environment.

But when we talk about the activities inside the office ... How do we implement Lean processes? What is the role of the leader in this journey of creating a culture of continuous improvement within the office?



Joanne E M Deys

Brightside Alliance, LLC



Joanne E. M. Deys is the President at Brightside Alliance, LLC and the Executive Vice President Strategic Partnering at Ozgene, a biotechnology company in Australia. She is a member of the SHINGO Examination Committee and the Lean Certification Oversight and Appeals committee which is an alliance of AME, Shingo, and SME.

Over Joanne's 30 year career experience, she has held progressing organizational positions in many areas of the business - Engineering; Labor Relations; Operations; Integrated Supply Chain; and Sales & Operations Planning. That, along with her industry experience that covers aerospace, automotive, biotech, industrial, oil & gas, and pharmaceutical, enables Joanne to articulate lean concepts and principles in all areas and at all levels of a business.

Joanne holds a Bachelor of Science in Industrial Technology from State University College at Buffalo, and Harvard Business School Micro-MBA from the State University of Buffalo. She is Six Sigma certified and is a certified Lead Examiner for Shingo.

Conference title: *Build Organizational Capability*

What is Organizational Capability? How do we build it and what value does it bring to your business? These are questions that Joanne E. M. Deys, EVP Strategic Partnering at OZGENE will answer. Aligned with the principles of SHINGO, Joanne will connect-the-dots on the “why”, “what” and “how” was achieved and the journey that OZGENE is taking to develop SUSTAINED organizational capability. OZGENE's approach enables the four (4) essential flows of business to emerge, and demonstrates that it is applicable to any industry.



Salvador Padilla / PPG-COMEX

Manufacturing Director



Experienced Manufacturing Director, is backed by a proven history of work in the consumer goods industry.

He has excellent negotiation skills, business planning, operations management, strategic planning and business process improvement.

Professional expert in business development with a PHD focused on Control and Dynamics of Chemical Processes, Control of Copolymerization Reactors in Continuous Solution of the Autonomous Metropolitan University.

Implemented Lean Manufacturing in all the production units of the group.

Working capital on the reduction of sales in six consecutive years.

Conference title: PPG-Comex: Success leadership

He will share, what for him means a leadership with the example, that aligns the efforts of all towards a common purpose and will complement some experiences example of how that leadership helps to build an outstanding brand image in the market product of building a quality of excellence throughout the PPG Comex team.



Gwendolyn Galsworth

Presidente y fundador de Visual Thinking, Inc.



She is an author, researcher, professor, consultant, editor and thought leader in the field of "visuality" in the workplace. His books, which have won several Shingo awards in the category of Research and Professional Publication, focus on the conceptualization and coding of the visuality of the workplace in a single frame called "visual workplace".

She was one of the original ten members of the Productivity Inc. team assembled by Norman Bodek in the early 1980s to establish that company as the main resource for books and intelligence in Japan that documented and explained what was then called The Japanese Manufacturing Miracle and is Now widely known as the Toyota Production System.

Today, she continues to consult, teach and produce books, videos and webinars in his field. She is a frequent speaker at the business improvement conference circuit, and also hosts a weekly online radio program called "The Visual Workplace", with more than 70,000 listeners per month.

<https://www.visualworkplace.com>

Conference Title: The Visual Workplace / Five Things You Do not Know But Should

A Visual Workplace is the language of visual excellence that unites all other improvement activities and makes them sustainable.

In this conference you will learn that it does not matter if you are already on the road of business excellence or are about to start, the visuality will empower your workforce, transform your workplace and accelerate your improvement results.



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LENSYS
LEAN ENTERPRISE SYSTEMS

LICENSED
SHINGO
INSTITUTE
AFFILIATE

AME Association
for Manufacturing
Excellence.
Share-Learn-Grow.

Carlos Scholz / Kaizer Permanente

Director of Strategic Initiatives



Kaiser Permanente, is one of the largest integrated health systems in the United States.

In his role as Director, Carlos is responsible for the deployment of Lean Management for the organization. This work includes the design and implementation of the Operating System known as "The North Valley Way".

Carlos has over 16 years of international experience in operations management, supply chain, organizational transformation and lean management. His work has resulted in significant improvements in manufacturing, distribution, public administration and health.

Prior to joining Kaiser Permanente, Carlos spent 6 years as VP of Innovation at NYC Health and Hospitals, the largest public health system in the United States; and also 10 years working in the manufacturing and distribution area for Hanesbrands and D'Addario & Co.

Carlos has a degree in Industrial and Systems Engineering from the Higher Studies Institute of Tamaulipas, member of the Anáhuac university network. He also has an Executive Master's Degree in Health Administration from Brown University. He is a member of the Hispanic Executives Association in the Health Area and the American College of Healthcare Executives.

Conference Title : Reflections and learnings of Lean Management in Health Systems

Since 2000, various health systems in the United States have adopted and implemented Lean systems as an improvement and business strategy. In my experience in the health area I have had the opportunity to observe and reflect on these implementations, some have been successful and others have failed. The main objective of this talk is to share the lessons learned and what health organizations have to do to ensure a successful evolution of their lean implementation.



Larry Anderson/ Resource Syncing President, Southwestern Region



Larry is one of the 8 people in the world certified under the AME / SME / ASQ / Shingo process in the Gold, Silver and Bronze levels.

- Certified workshop facilitator Shingo (for the 5 workshops)
- Co developer of the One System One Voice business transformation model (which translates and uses Motivational Interview in a business environment).
- Senior consultant and team leader for both the AME Excellence Award and the Shingo Operational Excellence Award.

Current AME president of the southwest region and president of the Regional Council of the Presidency.

- Former Chairman and current member of the Supervision and Appeals Committee for the AME / SME / ASQ / Shingo certification process.

RESOURCESYNCING uses a deep understanding of the Principles, Systems and Tools to provide training and training to organizations seeking lean transformation.



Francisco Ramírez/ LENSYS

General Director



- Industrial Engineer graduated from ITQ, he built his professional development within the company TREMEC dedicated to the production of manual transmissions for high performance vehicles, where he worked for 30 years and the last 8 was General Manager of the company.
- He has been a founding partner of LENSYS for 13 years and serves as Managing Director.
- He is a certified facilitator of the Shingo Institute.
- He is the designer and creator of the Deployment Model called DEPLOYMENT.
- He wrote his first book entitled "A3 y punto", as a detailed guide to the implementation system of operational excellence.
- He has trained more than 7000 people from different business levels, highlighting more than 600 top-level executives.
- He is a member of the AME Hall of the Fame since 2016.

LENSYS was created in 2004 that offers training and consulting services for Operational Excellence for many companies in Mexico and Latin America, thus promoting their development and competitiveness.

LenSYS are an affiliated company of the Shingo Institute and promoter of the AME in Mexico.

Conference title: Systems drive behaviors

In his lecture he will share with the audience the importance of the relationship between beliefs, principles, systems, behaviors and results. With some examples guided by the principles that drive cultural transformation in key systems that impact on the cultural transformation oriented towards business excellence.



COSTS



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May 28, 29 y 30

Lean Bronze Certification Course

Investment per participant	\$	500,00	usd
Investment per participant from 3 people or more	\$	470,00	usd

Online Lean Bronze Certification Exam

Investment per participant	\$	400,00	usd
Inversión p/p AME associate	\$	330,00	usd

COSTS



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May 28 to June 1st.

Discover Excellence Workshop

Investment per participant	\$ 1.085,00 usd
Investment per participant from 3 people or more	\$ 985,00 usd

Visuality Workshop

Investment per participant	\$ 350,00 usd
Investment per participant from 3 people or more	\$ 300,00 usd

Visits

Investment per participant	\$ 2.450,00 pesos
Investment per participant from 3 people or more	\$ 2.200,00 pesos

Conferences	Prices as of March	Special Price per
	1st.	registration from January 15 to February 28
Investment per participant	\$ 8.500,00 pesos	\$ 7.500,00 pesos
Investment per participant from 3 people or more	\$ 7.500,00 pesos	\$ 6.800,00 pesos

NOTE: Ask us for special prices per activity package.
Request your quote to: informes@shingo.mx
Once your registration is paid, there will be NO refunds.

SPONSORS



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CROWN



Ind. SOMOS
INDUSTRIA

FORMS OF PAYMENT



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The prices shown above are plus VAT.
Coffee service will be offered in all activities.
Business visits include transportation service and box lunch.
On May 31, includes food at Club de Industriales.

AVAILABLE FORMS OF PAYMENT:

- Electronic transfer
- Direct at the Banamex window

CUENTA EN MONEDA NACIONAL

BANK: BANAMEX

BRANCH: 7006

ACCOUNT: 1547396

CLABE INTERBANCARIA:

002680700615473960

CUENTA EN DOLARES AMERICANOS

BANK: BANAMEX

BRANCH: 0038

ACCOUNT: 9093963

CLABE INTERBANCARIA:

002680003890939638

IF YOU NEED THE SWIFT CODE PLEASE ASK US FOR IT

HOTELS



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FIESTA INN
HOTELES BUSINESS CLASS

HOTEL ONE / CENTRO SUR HOTEL FIESTA INN / CENTRO SUR

CONVENIO LENSYS / CUS071616

RESERVATIONS:

01 443 310 8137

01 800 8000 663

TELÉFONO HOTELES QUERÉTARO CENTRO SUR: 01 (442) 428 5000



Inscriptions and more information



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